

# WE ARE WANDERFUL: 25 YEARS LIMBURG DESIGN

## BELGIAN 'TOPPERS' IMMORTALISED - FROM MARTIN MARGIELA TO RAF SIMONS, AND FROM STUDIO JOB TO MICHAËL VERHEYDEN

Martin Margiela, Raf Simons, Studio Job, Michaël Verheyden, Marina Yee, Bram Boo, Piet Stockmans: each and every one of them a name of international repute. And all of them have their roots in Limburg. This Belgian province is barely larger than the entire city of Milan and even though it has four times fewer inhabitants, it still produces a legion of design talents. For the first time in history, *We are wonderful* bundles all of these designers in one book, a voluminous reference work covering 25 years of Limburg design and a noteworthy installation at Atelier Clerici in Milan.

As strong as the reputation of Belgian fashion is, the Limburg design scene is equally important. Nowhere else in the country is there so great a concentration of top design. Even the Antwerp six – the group that really put Belgian fashion on the international map – includes two designers with Limburg roots: Marina Yee and Dirk Bikkembergs. Not only have Limburg's finest in their field, Raf Simons (current Creative Director at Calvin Klein) and Martin Margiela (Founder at Maison Margiela), grown to be the leading thinkers of their generation, 'Limburg' can also be regarded as an international quality label for product design. Companies such as Tribù (outdoor design), Kreon (architectural lighting), Jaga and Vasco (designer radiators) are all top of the bill.

Atelier Clerici, in the heart of Milan, features a noteworthy installation of Cultuurplatform Design where design enthusiasts can ride the extraordinary wave of Limburg design. This intriguing presentation visualises *We are wonderful* as a comprehensive reference work relating the search for the secret of Limburg design, and collecting together the most prominent narratives of the past 25 years. This book is a reference work not to be sneezed at, offering the readers a glimpse of the life and work of the greatest designers in the field of design and fashion based on Dieter Rams' *Ten principles for good design*.

Published by Lannoo, *We are wonderful* is an ambitious work of international appeal and quality, with contributions from Hettie Judah, John Thackara, Alastair Fuad-Luke, Klaus Bondam, Em Fexeus, Veerle Windels, Jesse Brouns, and many more.

This is not the destination, but just the beginning. Many creative spirits, entrepreneurs, experts and organisations were brought together and invited to contribute to this book. In 400 pages, it shows how far-reaching and enriching the Limburg design network has become. Retrospect is the best foundation for innovation.

The book is on sale in quality bookshops for €49,99 (ISBN 978 94 014 4059 2).

## CONTACT & INFORMATION

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[www.wearewonderful.be](http://www.wearewonderful.be)

[www.atelierclerici.com/cultuurplatform-design](http://www.atelierclerici.com/cultuurplatform-design)

## LOCATION

Atelier Clerici, Via Clerici, 5, Milano

Nearest stations: Duomo (yellow/red line), Cordusio (red line)

## DATES

4-9 April 2017

Daily 10am - 8pm